European Forensic Institute. Building Analytical Legacy.

Created by Dawn Reeby. Excellence in Analytics.   **Course Design Document**

Course Description

Required Book

Book: "Building a Crime Analysis Legacy. A law enforcement supervisor's roadmap to building long-lasting, high-quality analytical capacity." Author Dawn Reeby. Students can find the required materials on Amazon at https://amzn.to/3ftZjPX.

Course Design

This course is a 24-hour training and is divided into four weeks. Each week has approximately four and a half hours of preparation work (videos and assignments) for students to complete independently and one live session for an hour and a half with the instructor. Accordingly, each week students can expect to spend six hours in total on this course. Optional materials are also provided should students desire further exploration of particular topic area.

Each student will receive access to the videos and assignments of the week on the platform called Podia, which will require a customized password for each student. The materials within the Podia account will reflect the lesson plan below.

There will be four live sessions with the instructor, Dawn Reeby, on Fridays including June 9, 16, 23, and 30, 2023. Live sessions will last up to an hour and a half in length. Friday sessions will NOT be an instructional session, but rather will be an interactive session in which students will share their results from the week. Therefore, all assignments listed below are required to be completed *prior* to the respective Friday live session.

Cameras on and working microphones are required for Friday live sessions.

Lesson Plan

Video Lessons	Homework
WEEK 1: What is Crime Analysis (approximately 4.5 hours)	
	1. Welcome Video (5-minutes) 2. Introduction and Books Video (16-minutes)

	3. Instructor Bio (Dawn Reeby)
	4. Course Description Document (this document)
Lesson 1 – Big Picture	1. Big Picture video (35-minutes)
	2. NYPD Open Data Portal (5-minutes)
	3. Cobb County PD (2-minutes)
	4. Toledo Data-Driven Strategies Video (3-minutes)
	5. *Exercise 1: Social Harms (15-minutes)*
Lesson 2 – Classifications and Roles of Crime Analysis	1. Classifications and Roles of Crime Analysis Video (30-minutes)
	2. Expectations of Analysts and Officers (11-minutes)
	3. *Exercise 2: Why Do You Want Data-Driven Strategies? (See download for list of videos to view. 1.5-2 hours)*
	4. (Optional) "My Agency Does Not Know How to Use Crime Analysis"
WEEK 2: Vision and Primary Functions (approximately 4.5 hours)	
Lesson 3 – Vision of the Unit	1. Why and How to Create a Vision video (30-minutes)
	2. Review PDF "Exercise 3: Vision" example. (15-minutes)
	3. *Exercise 3: Create a Vision of Your Unit (30-minutes)*
Lesson 4 – Primary Functions and Processes of Crime Analysis	1. Results-Focused Products video (20-minutes)
	2. *Exercise 4: Identifying Desired Actionable Reporting (15-minutes)*
	3. Cambridge, MA Community Interface (15-minutes)
	4. CompStat Sample (8-minutes)
	5. Develop a Quality CompStat (12-minutes)

	6. *Exercise 5: Designing a Quality CompStat (30-minutes)* 7. Explore Bonuses (1 hour)
WEEK 3: Data Accessibility and Buy-In (approximately 4.5 hours)	
Lesson 5 – Data Accessibility and Integrity	1. Data Accessibility and Integrity video (40-minutes) 2. Modern Crime Analysis. "For @#$&'s Sake, Just Give Me the Data". September 2022 (15-minutes) 3. Data Quality Improvement Plan Example (see download) (30-minutes) 4. *Exercise 6: Assessment of Current and Future Data Systems (15-minutes)*
Lesson 6 – Establishing Influence and Buy-in	1. Establishing Influence and Buy-In video (25-minutes) 2. Crime Analysis Training Videos (download) (1.5 hours) 3. Awareness Campaign (download) (1-hour) 4. *Exercise 7: Assessment of biggest obstacles and solutions to buy-in (15-minutes)* 5. (optional) Creating Buy-In (2 hours)
WEEK 4: Recruitment and Legacy (approximately 4.5 hours)	
Lesson 7 – Recruit and Retain Quality Analysts	1. Recruit and Retain Quality Analysts video (20-minutes) 2. *Exercise 8: Retention Strategies to Implement Immediately (30-minutes)*

Lesson 8 – Best Practices for Leadership and Legacy	1. Best Practices for Leadership and Legacy video (30-minutes)
	2. 12 Questions that Police Leaders Should Ask About Their Crime Analysis Capabilities. December 2022 (30-minutes)
	3. *Exercise 9: Develop an action plan to build leadership and legacy (30-minutes)*
	4. Assess each component on building legacy and design an implementation plan with a 30-day goal and a 90-day goal. (30-minutes)
	5. Explore Bonuses (1 hour)
Bonuses	
	1. Resources
	2. YouTube Videos (see Excel sheet; see tabs "Crime Analysis", "Leadership", "Productivity", "Work-Life", and "Health")
	3. Contact Card video (2-minutes)